

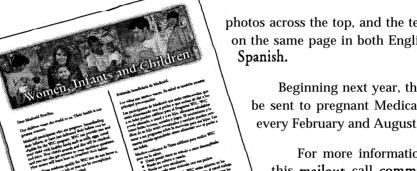
A Bulletin for Texas WIC Local Agencies

September/October 2000

State office sends new WIC-enrollment fliers to pregnant Medicaid clients

At least once a year for almost a decade, the state office has sent out a statewide letter to pregnant women in the Medicaid program who are not enrolled in WIC. The letter informs the clients about WIC services and invites them to contact us for a certification appointment.

This year, the letter sent in August to pregnant Medicaid clients looked better than ever. The information in it was updated, and the format is new. It's now an attractive flier with five full-color



photos across the top, and the text appears on the same page in both English and

> Beginning next year, this flier will be sent to pregnant Medicaid clients every February and August.

For more information about this mailout, call communityoutreach specialist Amy Samet at (512) 406-0700, ext. 244#, or e-mail her at amy.samet@tdh.state.tx.us.

New income guidelines implemented July 1

The state office would like to remind all local agencies that the new income guidelines for WIC eligibility are now in effect.

Texas WIC began implementing the new incomeguideline levels on July 1. They will remain in effect through June 30, 2001.

The table below lists the income-eligibility guidelines. If you have any questions, please contact Karen Davis at (512) 406-0711, ext. 221#.

lumber of lousehold Members*	Gross Monthly Household Income	Gross Yearly Household Income
1	\$0 up to \$1,288	\$0 up to \$15,488
2	\$0 up to \$1,735	\$0 up to \$20,813
3	\$0 up to \$2,182	\$0 up to \$26,178
4	\$0 up to \$2,629	\$0 up to \$31,543
5	\$0 up to \$3,076	\$0 up to \$36,908
6	\$0 up to \$3,523	\$0 up to \$42,273
* One pregna	nt woman counts as a l	ousehold of two.

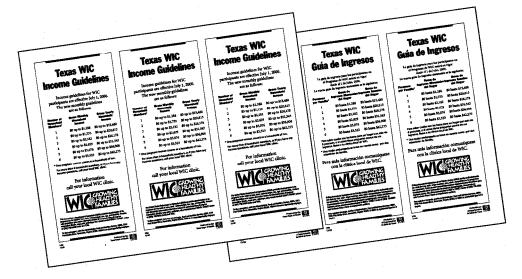
"It is the responsibility of every adult especially parents, educators, and religious leaders-to nake sure that children hear what we have learned from the lessons of life, and to near over and over that we love them, and that they are not alone."

Marian Wright Edelman, founder and president Children's Defense Fund

Income-eligibility materials being prepared

TDH is printing a revision of the stuffer (stock No. 13-85) with the current income-eligibility guidelines on it. An order form was faxed in mid-July to all local agencies so that they could place orders for this item.

Until the revised stuffer is printed and distributed, local agencies need to make their own by photocopying the camera-ready "master" copy which had been mailed to each local agency, also in mid-July.



Contractors selected for WIC community outreach services for FY 2001

Eight contractors have been selected to receive funding to provide WIC outreach services in their communities in fiscal year 2001. The contracts will begin Oct. 1, 2000, and continue through Sept. 30, 2001.

The eight contractors — four Texas WIC local agencies and four community-based organizations — were chosen through a request-for-proposal (RFP) process. Each contractor had formed a consortium of partners in its community to reach potential WIC clients, with a special focus on outreach to pregnant women in their first trimester in prenatal clinic settings.

- Girls Inc. of Tarrant County will conduct outreach in the Arlington/Fort Worth area, working closely with WIC local-agency staffers.
- Three Texas WIC local agencies in the Houston area will work to provide outreach services in Harris County, The three contractors are Project 26 (City of Houston Health and Human Services Department), Project 48 (Harris County Public Health and Environmental Services), and Project 17 (UT Health Science Center at Houston).

- In Hidalgo County, Project 12 (Hidalgo County WIC) will conduct outreach. In both Hidalgo and Cameron counties, Migrant Health Promotion will use its staff of promatoras to provide outreach to residents of the local coionias.
- The San Antonio Metropolitan Health District will work with all WIC local agencies in Bexar County.
- Outreach in Travis County will be provided by the Austin/Travis County Health and Human Services.

While only a limited number of proposals could be funded, we are hoping to identify the most successful and cost-effective methods of outreach through these contractors. Their work will assist **all** Texas WIC local agencies in reaching their performance measures.

For more information on the contracts, contact Amy Samet, community-outreach specialist, at (512) 406-0700, ext. 244#.

